

Sponsor Information

26th Annual



Wednesday, February 12, 2025
Oncenter & War Memorial



Regency Towers, 770 James Street, Syracuse, New York 13203 • Ph: 315/474-1041 • 800/218-9981 • Fx: 315/472-5839
autoexposyracuse.com

Event Background

In the summer of 1998 auto dealer Roger Burdick approached the board of directors of the Syracuse Auto Dealers Association with a proposal to stage a black tie fund raising preview party on the night preceding the opening of the Association's annual auto show.

Based on a similar event at the Detroit Auto Show, Burdick hoped the Syracuse community would embrace this unique fund raising opportunity. What has evolved from that time until today has become one of Central New York's most successful fund raising events for charity.

Guests are treated to a private preview of the annual auto expo along with an exciting array of food and beverages throughout the evening.

A special Charity Preview committee of area auto dealers was formed and tasked to identify appropriate charities who could benefit from the preview and to organize the evening's program. An emphasis was placed on selecting charities that served children and families. And that continues today. The six original charities have now grown to thirteen charities.

Thanks to the major underwriters, the goal of the committee is to raise enough underwriting to cover the costs of the event. Since its inception each of the charities has received in excess of 90% of the money raised through ticket sales; gold, silver, and bronze corporate sponsorships; and individual donations.

Founders Society – Our Major Underwriters (2024)

ADESA

Advance Media New York

Chevrolet Dealers of CNY

Nissan North America

Spectrum Reach

Syracuse Automobile Dealers Association

The Greater Syracuse Area Honda Dealers

Your Syracuse Area Toyota Dealers



Benefits for Major Underwriters

Founders Society (\$10,000)

- Recognition in all newspaper advertising in Advance Media New York/Syracuse.com
- Recognition in all web site advertising on Syracuse.com and autoexposyracuse.com
- Recognition in all printed materials promoting the Charity Preview
- Recognition in all television promotional spots aired on Spectrum Reach
- Recognition in the Charity Preview program book
- Speaking part in presentation video
- Continuous video recognition aired on the night of the Charity Preview
- Name printed on over 14,000 invitations
- Tickets to the Charity Preview (12 tickets)
- Recognition in special section of Advance Media New York/Syracuse.com on opening day of all underwriters and sponsors

Franklin Circle (\$5,000)

- Recognition in all newspaper advertising in Advance Media New York/Syracuse.com
- Recognition in all web site advertising on Syracuse.com and autoexposyracuse.com
- Recognition in all printed materials promoting the Charity Preview
- Recognition in the Charity Preview program book
- Continuous video recognition aired on the night of the Charity Preview
- Tickets to the Charity Preview (6 tickets)
- Recognition in special section of Advance Media New York/Syracuse.com on opening day of all underwriters and sponsors

Friends of SADA (\$2,000 - \$3,500)

- Recognition in the Charity Preview program book
- Continuous video recognition aired on the night of the Charity Preview
- Tickets to the Charity Preview (2 tickets)
- Recognition in special section of Advance Media New York/Syracuse.com on opening day of all underwriters and sponsors



Participating Charities

AccessCNY

(315) 455-7591, accesscny.org

Each day AccessCNY creates a community where all people belong. In 2025 proceeds from SADA will be directed to support the mental health of children in Central New York. With your support AccessCNY will build a new Children's Mental Health Respite and Wellness Center. The center will support kids in crisis by providing supports such as counseling, overnight stays and help managing harmful and destructive behaviors. By choosing AccessCNY you can help support the one in six CNY children who are struggling with their mental health.

Crouse Health Foundation

736 Irving Avenue, Syracuse, NY 13210, (315) 470-7702, crouse.org/foundation

Crouse Health Foundation supports Crouse Health in providing the best inpatient care and promoting community health. Crouse Health has been caring for generations of Central New York families for more than 130 years by offering a full range of general and specialty care, inpatient and outpatient services, and community health education and outreach programs. Foundation donations support the purchase of state-of-the-art equipment, fund vital programs and services, and provide education initiatives including Pomeroy College of Nursing scholarships.

David's Refuge, Inc.

5800 Heritage Landing Drive, Suite B, East Syracuse, NY 13057, (315) 682-4204

David's Refuge provides respite, resources and support to parents and guardians of children with special needs or life threatening medical conditions where they will be refreshed, restored and renewed in their role as caregivers. This year we will serve over 1,000 caregivers and their families through weekend respite, year round wellness initiatives and community events. We are proud to care for the caregiver!

Hospice of Central New York and Hospice of the Finger Lakes

990 Seventh North Street, Liverpool, NY 13088, (315) 634-1100

Hospice of Central New York and Hospice of the Finger Lakes provides skilled, compassionate care to patients and their families coping with advanced illness and limited life expectancy. Hospice services are provided by a team of professionals including physicians, registered nurses, licensed practical nurses, social workers, volunteers and bereavement counselors all working together to support terminally ill patients and their loved ones. Each year we serve over 1,300 families in Cayuga, Madison, Onondaga, and Oswego counties, offering dignity and hope at the end of life.



Participating Charities

Huntington Family Centers, Inc.

405 Gifford Street, Syracuse, NY 13204, (315) 476-3157

Huntington Family Centers Inc., serving residents of Syracuse and the near Westside for over 100 years, and deeply rooted in the “settlement house” tradition, is dedicated to the dignity and self-worth of all individuals and committed to enhancing the lives of families and children for the future of our community. We accomplish this through diverse, year-round programming designed to strengthen individuals and families in a safe, caring environment. We serve approximately 8000 individuals annually with services through community-based programs such as Emergency Food Pantry, Universal Pre School, Youth and Teen After School, Family Support Network Parent Education, Supervised Parent Visitation, Workforce Development and Senior Service Programs.

LAUNCH

313 East Willow Street, Suite 104, Syracuse, NY 13203, (315) 432-0665,
launchcny.org

LAUNCH supports children through adults with a range of disabilities including learning and developmental disabilities, ADHD, autism and co-occurring conditions of mental health challenges. We support people through the full spectrum of their lives; through educational advocacy consulting in school, in obtaining and maintaining meaningful competitive employment and in acquiring daily living skills. Our programs empower individuals to become more independent and self-sufficient and to find the best way for each person to learn. We have worked for over three decades towards creating a society where individuals with disabilities are valued, respected, and provided with the support and opportunities they need to thrive and contribute to their communities. We help to launch people forward towards their own goals and dreams.

Make-A-Wish® Central New York

5005 Campuswood Drive, East Syracuse, NY 13057, (315) 475-9474, cny.wish.org

Make-A-Wish® Central New York is a nonprofit organization dedicated to granting life-changing wishes for children with critical illnesses. Founded in 1985, Make-A-Wish Central New York has granted over 2,200 empowering wishes for local children. The organization believes in the transformative HOPE and JOY that a wish can bring and is committed to reaching every eligible child within its 15-county footprint, which includes, Broome, Cayuga, Chenango, Cortland, Herkimer, Jefferson, Lewis, Madison, Oneida, Onondaga, Oswego, Otsego, St. Lawrence, Tioga and Tompkins counties. With more than 140 children waiting for wishes, the organization needs the support of generous community and corporate partners more than ever before. "What would you do for a child you love?"



Participating Charities

Maureen's Hope Foundation, Inc.

44 Oswego Street, Baldwinsville, NY 13027, (315) 243-6918, maureenshope.org

Maureen's Hope Foundation has been serving patients and families facing the challenges of a cancer diagnosis or other life altering disease for twenty years. We provide personalized comfort baskets for men, women and children; wellness retreats for caregivers of pediatric cancer patients; bereavement retreats for parents who have lost a child to cancer; sibling support through our You & Me Bears program; Beads of Courage for pediatric patients; and support through the Maureen's Hope Youth Club. We are making a difference TODAY in helping patients and families to know they are not alone on this journey. Visit our website for more information.

Meals on Wheels of Syracuse, NY, Inc.

300 Burt Street, Syracuse, NY 13202, (315) 478-5948, Meals.org

Since 1959, Meals on Wheels of Syracuse has been a lifeline for homebound neighbors, delivering nutritious meals and essential companionship. Our mission is to help seniors and adults with disabilities stay healthy and independent at home. Each day, we combat isolation with vital human connection, serving Syracuse, Nedrow and the Onondaga Nation, Skaneateles, and Jordan/Elbridge. As demand grows, we need your support to keep up. Last year we delivered over 230,000 meals, working with healthcare providers to improve lives and reduce costs. Your help is crucial in feeding the rising number of individuals who rely on us. Join us in making a difference. Together We Can Deliver

MOST (Milton J. Rubenstein Museum of Science & Technology)

500 S Franklin Street, Syracuse, NY 13202, (315) 425-9068, most.org

The MOST is a hands-on science museum in downtown Armory Square with dynamic exhibits and programs to engage kids in STEM education in a way that is engaging and fun. The MOST has 35,000 square feet of exhibits and offers dozens of daily, monthly and annual programming, all of which is free for students to participate in. All proceeds to the Museum go directly to supporting exhibit enhancements and technology updates, free programs for tens of thousands of students annually, and the ongoing restoration of our community's 115 year old iconic Armory building. "Discover, learn & play..." at the MOST!



Participating Charities

Silver Fox Senior Social Club (dba Silver Fox Adult Day Centers)

22 East Genesee Street, Baldwinsville, NY 13027 & 240 West Seneca Street, Manlius, NY 13104, SilverFoxSeniors.org

Silver Fox is a Social Adult Day Program welcoming members of the community that would benefit from assistance with daily living skills such as socialization, personal care needs, medication reminders, and nutrition. Silver Fox offers these benefits in a loving and protective setting with a highly trained staff there to assist your loved ones every step of the way. The mission of Silver Fox is to engage our members, who have some level of physical or cognitive impairment, in activities and cognitive training, while offering respite for caregivers and family. Silver Fox is a nonprofit organization that began in 2007 in Baldwinsville, NY. In 2019, Silver Fox opened a second location in Fayetteville but has since outgrown that center and recently moved to a larger location in Manlius to better serve the CNY Community.

St. Camillus

813 Fay Road, Syracuse, NY 13219, (315) 488-2951, st-camillus.org

St. Camillus is a non-for-profit organization dedicated to caring for life through a broad range of health care services. As a well-respected nursing facility for more than 50 years, we've cared for our community's loved ones with dignity, respect, and quality care. Our compassionate, individualized care teams help residents and patients reach their full potential and highest level of independence. Services include: Skilled nursing (long-term care), short-term rehab, and the only state-certified brain injury rehab facility in CNY.

YMCA of Central New York

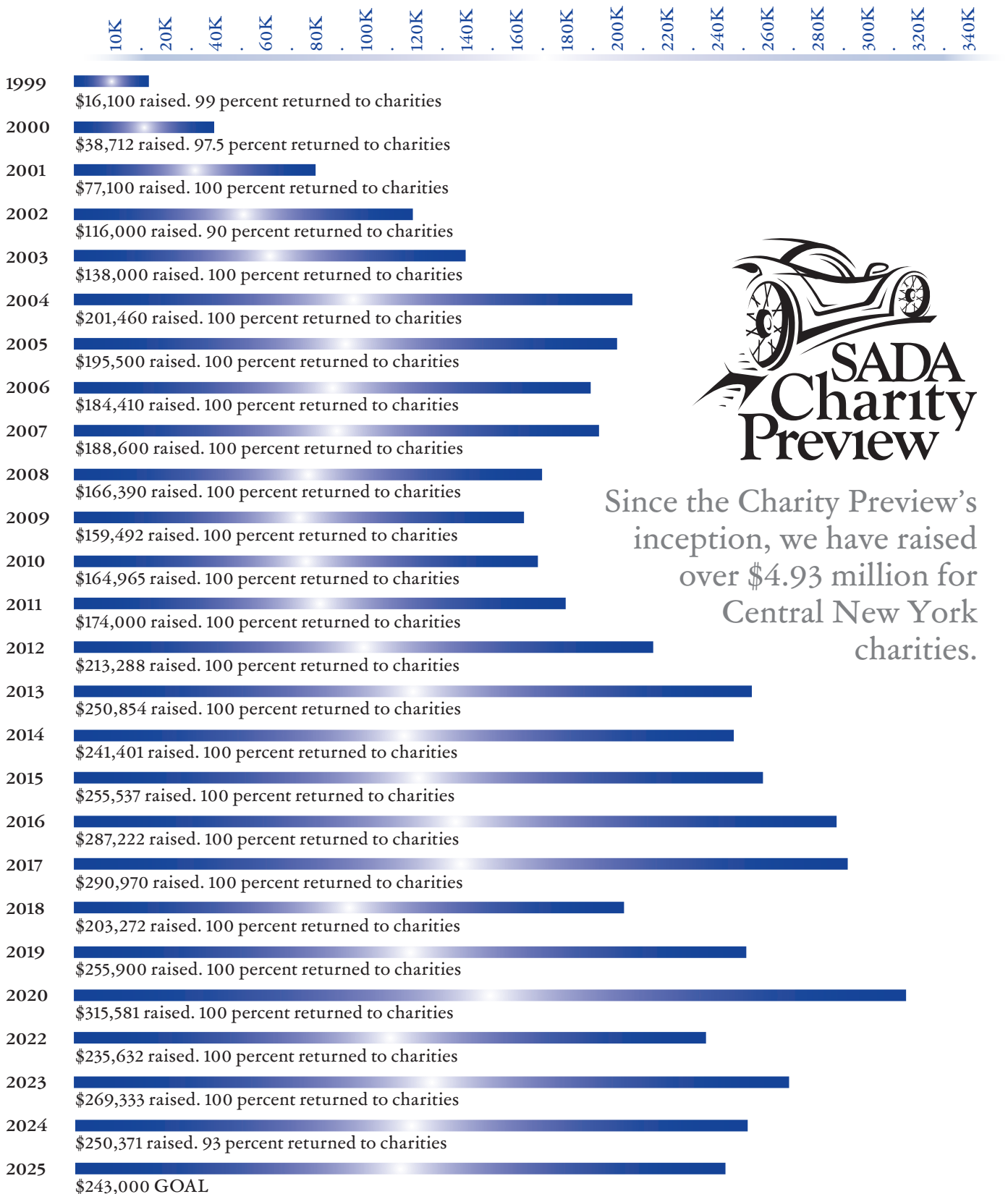
340 Montgomery Street, Syracuse, NY 13202, (315) 474-6851 x320, ymcacny.org

The YMCA of Central New York is a diverse organization committed to nurturing potential by empowering young people, improving the health and well-being of people of all ages, and inspiring action in and across communities. For more than 160 years, the YMCA has been bringing families, neighbors and friends together in a motivated and fun environment to learn, play and grow. Through youth development, healthy living, and social responsibility, we're committed to nurturing potential and strengthening communities. Our mission is to bring people together in pursuit of spiritual, mental and physical growth, to build community, and to serve. We believe that everyone should have the opportunity to learn, grow and thrive. Put simply, the YMCA is about you — and all of us — growing better together.



2025 Goal: 243,000

Your Generosity is Greatly Appreciated!



Since the Charity Preview's inception, we have raised over \$4.93 million for Central New York charities.