



DEAR ROAD, I BET YOU DIDN'T SEE ME COMING.



Visit your local Syracuse area Toyota dealer.

Burdick Toyota

5947 E. Circle Drive, Cicero 315-458-7590

Fox Toyota

188 Grant Avenue, Auburn 315-253-7341

Maguire Toyota 370 Elmira Road, Ithaca 607-257-1515

Nye Toyota

1441 Genesee Street, Oneida 315-363-1000

Romano Toyota

6400 Basile Rowe, East Syracuse 315-445-1071

TOYOTA.COM

Prototype shown with options. Model shown available March 2022. Other models available December 2021. Off-roading is inherently dangerous. Abusive use may result in bodily harm or vehicle damage. Wear seatbelts at all times and do not allow passengers in cargo area.

SYRACUSE AUTO EXPO



Syracuse Auto Dealers Association Officers and Directors







Richard Burritt
President and
Charity Preview Co-chair
Stanbar G. Ryar









Anthony Lamacchia Secretary

Gino Barbuto Director









Daniel J. BurdickDirector

Robert M. Geiger Director

Thomas Liccardello, Jr. Director







Michael J. McNerney Director

Kelly PelcherDirector

Brian C. RappDirector and
Charity Preview Co-chair





Michael J. Romano Director

WE PROUDLY SUPPORT THE SYRACUSE AUTO DEALERS!





Your local broadcast entertainment stations.

JEOPARDY!

TYHEEL®F FORTURE®



WEEKNIGHTS 7P-8P



Richard Burritt
President
Syracuse Automobile
Dealers Association



We're On the Road Again!

his week, the Syracuse Auto Dealers Association opens the doors to the 113th annual **Syracuse Auto Expo**, after a one-year hiatus. We are on the road again! The 2021 edition was only the second time in the history of this annual show that we did not host the event. The only other time was in 1945, during World War II, when there was no auto show. Obviously, we are thrilled to be back and despite the difficulties from Covid-19 and the microchip shortage, the annual community event is here.

This year's edition has some fun facets including the "Subaru Loves Pets" area where Subaru works with local animal shelters to bring in potential owners for pets needing adoption. This program has been a part of many auto shows and is very popular with the public. The Toyota Ride and Drive will have vehicles available for test drives with registration starting in the lobby area of the Oncenter/Gallagher Hall.

The most exciting part of the show is the 2022 models on display over three rooms of the facility. In the main Exhibition Hall, most domestic and some import line makes are available in a beautiful setting. Each area provides show visitors with the opportunity to view, sit in and talk to sales personnel about the features of these new cars. The truck area in the lower level of the War Memorial is accessible via the underground walkway and it provides a great opportunity to compare the many models currently available in this very popular segment of the market. Lastly, but very importanly, is a display of upscale vehicles in upper level of the War Memorial. Whether you are in the market, or just want to visit this exciting area, it is one of the most popular sections in the show.

While the last 22 months have been challenging for everyone, we want to assure show visitors that every precaution has been taken, from the entrance protocols to the mask requirements. The safety of show visitors, our staffs, and the Oncenter employees is critically important to the SADA members. From March of 2020 through this past January, many businesses and people have suffered losses due to the Covid-19 virus. More than anything, our members want to see Central New York bounce back and be vital for the wonderful people living here. As a fourth generation auto dealer, I value this area and want to see continued growth and prosperity for everyone. I love Central New York.

Please enjoy the 113th edition of the **Syracuse Auto Expo** because we are on the road again!

"This year's edition has some fun facets including the "Subaru Loves Pets" area where Subaru works with local animal shelters to bring in potential owners for pets needing adoption. This program has been a part of many auto shows and is very popular with the public."



PERSONAL INSURANCE SHOULD BE PERSONAL

You know OneGroup as a leader in business insurance, risk management, employee benefits, and HR consulting... but did you know that our team specializes in personal home, auto, and valuables insurance, too?

Call OneGroup to chat about whether you have the right coverage for your lifestyle.





OneGroup is an independent agency representing leading personal insurance companies like NYCM Insurance.

OneGroup | 800-268-1830 | OneGroup.com



Protect your Car or Truck at Ziebart!

- Ziebart Undercoating Protection against rust and corrosion, effective on vehicles up to 5 years old!
- Ziebart Ceramic Coatings Keep your vehicle's paint glossy with lifetime protection.
- Ziebart Detailing Services Make your vehicle look and feel like new, inside and out!
- Rhino Linings® Spray-on Bed Liner Toughest bed liner on the planet!

ZIEBART OF SYRACUSE 980 Hiawatha Blvd. West Syracuse, NY 13204

315-471-3003



6174 South Bay Rd. Cicero, NY 13039

ZIEBART OF CICERO

315-699-4944





County of Onondaga Office of the County Executive

J. Ryan McMahon II

County Executive

ongov.net



February 10, 2022

Dear Friends,

Welcome to the annual **Syracuse Auto Expo!** Sponsored by the Syracuse Auto Dealers Association, this year we are excited to celebrate the 113th exposition.

With over 300 new cars, trucks and recreational vehicles, the **Syracuse Auto Expo** is a great way to see what's new in automotive products from all the leading manufacturers.

The Syracuse Auto Dealers Association represents many businesses that are important contributors to our local economy. They are also critical partners in our community on a year-round basis.

We are glad you decided to join us. Enjoy the **Syracuse Auto Expo** and all of Central New York.

Sincerely,

J. Ryan McMahon II

County Executive

John H. Mulroy Civic Center, 14th Floor, 421 Montgomery Street, Syracuse, New York 13202 P: 315.435.3516 F: 315.435.8582



OFFICE OF THE MAYOR

MAYOR BEN WALSH



February 10, 2022

Dear Friends,

Welcome to the City of Syracuse! We're excited to have you with us for the 113th **Syracuse Auto Expo.** If it's been some time since you last visited us, or even if it's your first trip here, I think you'll find that there are a lot of new and exciting things happening.

Our city has a reputation for being one of the snowiest cities in the country. We offer plenty of opportunities to enjoy it, including sledding, snowshoeing, cross-country skiing and ice-skating at several locations throughout the city. If you prefer to be inside, I suggest squeezing in time to enjoy a coffee or grab a bite to eat at one of our many local spots. Downtown Syracuse and our nearby neighborhoods offer plenty of options.

Finally, I'd like to congratulate the Syracuse Auto Dealers Association on continuing this great event and thank you for the support of our community.

Sincerely,

73. Wh

Ben Walsh Mayor

Office of the Mayor 233 E. Washington St. 201 City Hall Syracuse, N.Y. 13202

Office 315 448 8005 Fax 315 448 8067

www.syrgov.net

GROWTH. DIVERSITY. OPPORTUNITY FOR ALL.





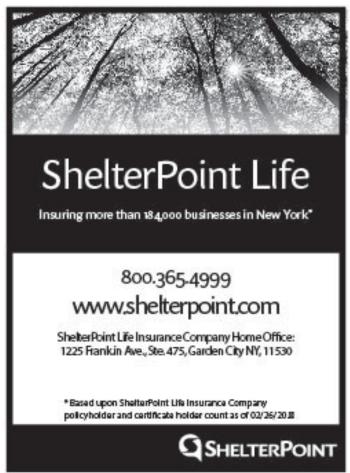
New Name. Same People. Still Your Favorite Kwik Printer!

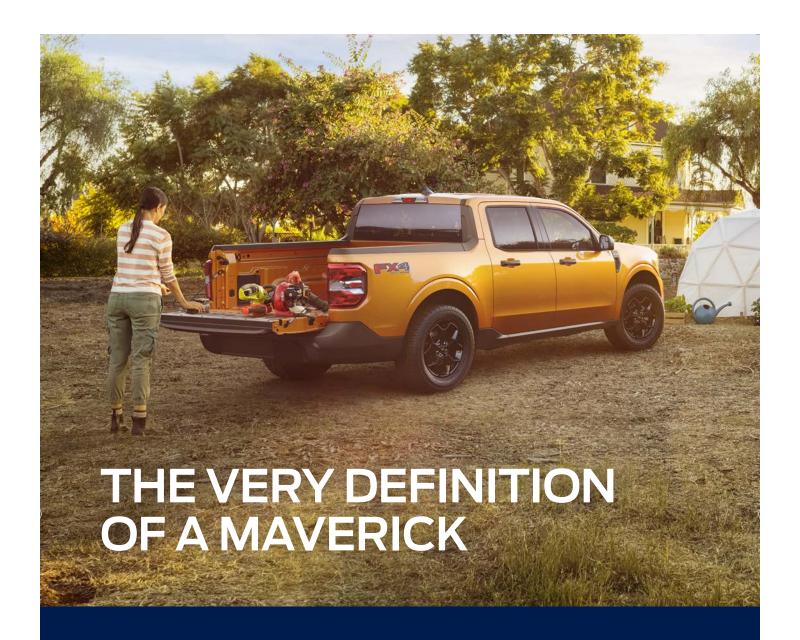
Serving the Automobile Industry for Over 45 Years

Offset & Digital Xerox Printing

315-458-3584

106-108 N. Main St., N. Syracuse





Introducing the 2022 Ford Maverick

Defying expectations is what the Ford Maverick is all about. It's the first pickup ever to come standard with a full hybrid engine. Compact on the outside, yet roomy enough on the inside to seat five, plus all your stuff. And with its customizable $\mathsf{FLEXBED}^\mathsf{TM}$, you can work or play your way.



BuyFordNow.com



SEE YOUR CENTRAL NEW YORK BUICK DEALER

©2022 General Motors. All rights reserved. Buick®



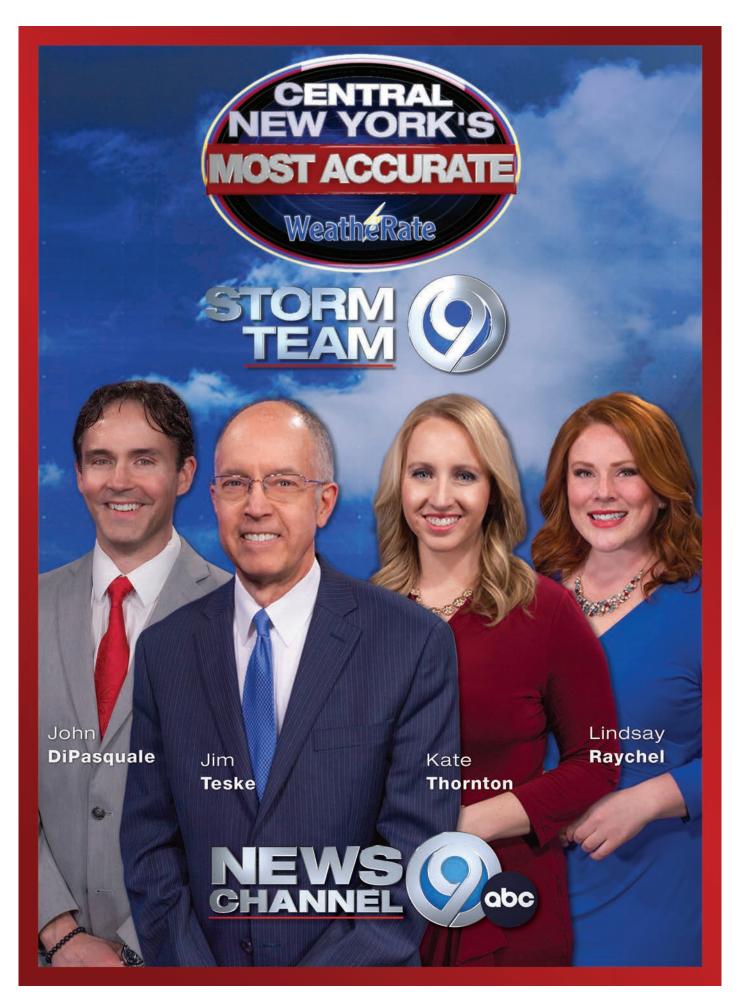
ALL-NEW 2022 GMC SIERRA ULTIMATE DENALI

THE ULTIMATE TRUCK



SEE YOUR CENTRAL NEW YORK GMC DEALER

©2022 General Motors. All rights reserved. GMC















Complete the entire process from home! We'll even deliver to you!



SYRACUSE AUTO EXPO 13 113 Years



Subscribe Today

Introducing annual print and digital subscriptions to Central New York Magazine. Experience everything you love about CNY's people, places and seasons delivered directly to your mailbox or inbox. All 6 issues will feature our award-winning, locally focused content.

Don't miss our 2022 issues featuring:

January/February: Weddings March/April: Spring Renewal

May/June: CNY's Family Businesses

July/August: Food & Drink

September/October: Arts & Entertainment

November/December: Holidays





Now a proud member of

AUBURN











AuburnAutoGroupocom

Experience the difference!

SALES SERVICE PARTS
BODY SHOP WASH N WAX



Bring your Griends!

WE'D LOVE TO MEET!



CENTRAL NEW YORK CHEVY DEALERS

AUBURN CHEVROLET Auburn, NY

BILL CRAM CHEVROLET Seneca Falls, NY

BOB JOHNSON CHEVROLET Pulaski, NY

BURDICK CHEVROLET Cicero, NY **EAST SYRACUSE CHEVROLET** East Syracuse, NY

JACK MCNERNEY CHEVROLET Tully, NY

MAGUIRE CHEVY OF BALDWINSVILLE Baldwinsville, NY

REYMORE CHEVROLET Central Square, NY RM BURRITT CHEVROLET Oswego, NY

ROYAL CHEVROLET Cortland, NY

SHARON CHEVROLET Liverpool, NY

SUN CHEVY Chittenango, NY



CENTRAL NEW YORK CHEVY DEALERS

AUBURN CHEVROLET Auburn, NY

BILL CRAM CHEVROLET Seneca Falls, NY

BOB JOHNSON CHEVROLET Pulaski, NY

BURDICK CHEVROLET Cicero, NY EAST SYRACUSE CHEVROLET East Syracuse, NY

JACK MCNERNEY CHEVROLET Tully, NY

MAGUIRE CHEVY OF BALDWINSVILLE Baldwinsville, NY

REYMORE CHEVROLET Central Square, NY RM BURRITT CHEVROLET Oswego, NY

ROYAL CHEVROLET Cortland, NY

SHARON CHEVROLET Liverpool, NY

SUN CHEVY Chittenango, NY

 $Preproduction\ model\ shown.\ Actual\ production\ model\ may\ vary.\ Available\ spring\ 2022.$



✓ SELECTION

✓ LOCATION

✓ TRADITION

WHY DV? THAT'S WHY!

DVOffers.com

































5885 E. Circle Dr. Cicero, NY - 13039

SALES (877) 514-1748



Celebrating **85** Years!

SYRACUSE AUTO EXPO 19 113 Years

It's A *Beautiful* Thing...



Serving CNY for Four Generations

932 W. Genesee St. • Syracuse Lamacchia 422-4168

www.lamacchiahonda.com





Beautifu



Find and Finance Your Next Vehicle with Empower



FIND A DEALERSHIP NEAR YOU

Use the auto search tool on our website to find the perfect vehicle, for the right price, without leaving the comfort of your home.



FINANCE YOUR AUTO LOAN

Tell the Dealership that you want to finance your loan with Empower. See how efficient the auto buying process can be with our competitive rates, friendly service, and auto loan expertise.



ENJOY YOUR NEW VEHICLE

Close your loan and drive away with your new vehicle, without the hassle of unnecessary travel, preapprovals, or delivering checks.

Find your dealership and vehicle today: **empowerfcu.groovecar.com**Ensure you have adequate Auto Insurance: **empowerfcu.com/Insurance**

Membership eligibility required. Loan approval is based on certain credit and underwriting criteria, including but not limited to; vehicle age, mileage and value.

Insured by NCUA.





Syracuse's #1 Chevrolet Dealer*



A MEMBER OF THE WEST HERR AUTO GROUP

YOUR NEW VEHICLE, YOUR WAY

We will build the vehicle you are looking for and

order it custom, just for you!



Now a member of the West Herr
Automotive Group with access to

4,000+

Pre-Owned Vehicles

Free next day pre-owned transfers from ANY of our Buffalo or Rochester locations to East Syracuse!



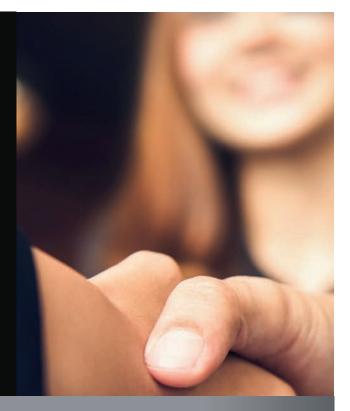
* Based on reported new Chevrolet sales by General Motors for 2021.



1 Chevy Drive, East Syracuse 315-437-3311 | westherr.com

DEALER PARTICIPATION PROGRAMS

You owe it to yourself and your business to see what **Vanguard Dealer Services** can do for you.



No matter what dealer participation program you currently have, when you choose a Vanguard Dealer Participation Program, you have the potential to **EARN MORE!**

Learn more at www.VanguardDealerServices.com

Our Dealer Participation Programs provide:

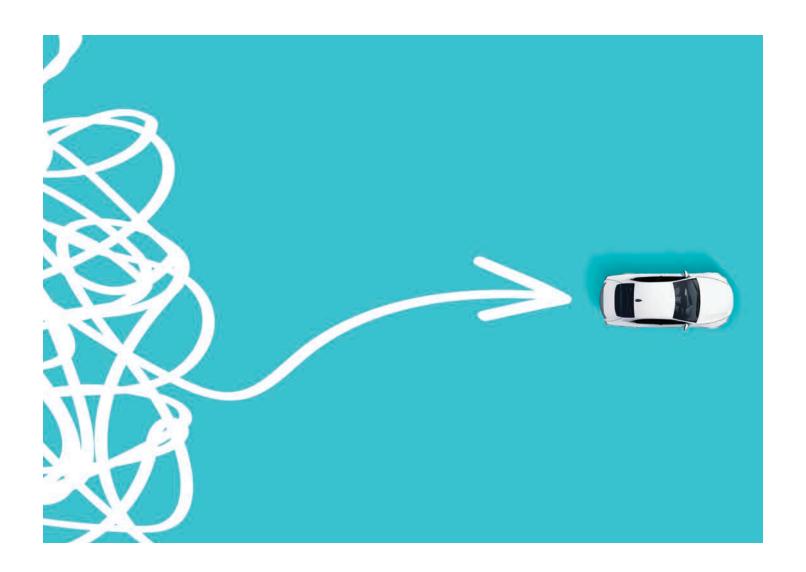
- Ability to write one check for administration costs
- Tax deferred income
- A Domestic company always
- Dealer control of naming, coverage, and claims handling
- 90% service claim retention to the selling dealer or dealer group
- The potential for 20-25% more in total returns that you don't want to forfeit





Contact Dan Fiorini Today!

Cell: 315.430.1928 Office: 315.454.0788



Wholesale made easy.



Digital tools and resources to keep your business moving forward

BACKLOT CARS

Sell and source fresh trades nationwide, 24/7

Get started at backlotcars.com/sellers or adesa.com/godigital



on-air | on-demand podcasts on-the-go mobile apps digital solutions | events











Helping businesses thrive is important.

At M&T Bank, we understand that small business is the lifeblood of any thriving community. Which is why we are committed to providing our support and keeping our lending decisions local. See what we can do for your business at your neighborhood branch or mtb.com today.

M&T Bank is proud to support Syracuse Auto Dealers Association.

Ed Slank Vice President Direct Phone 315-424-4484 | Cell 315-415-0903 eslank@mtb.com



Equal Housing Lender. ©2022 M&T Bank. Member FDIC. 220122



AMERICAN ROUTES

FROM THE BAYOUS TO THE BELTWAYS



HOST AND PRODUCER, NICK SPITZER TAKES LISTENERS ON A CROSS-COUNTRY CULTURAL JOURNEY THROUGH AMERICAN SONGS AND STORIES.

EVERY SATURDAY AT 7 P.M. ON WRVO

WRVO 89.9



90.3 FM DOWNTOWN SYRACUSE WRVO.ORG



A BETTER BUYING EXPERIENCE





Jeep



Your Chrysler, Dodge, Jeep, RAM Megastore in Oswego!

We Service All Makes and Models Too!

Auction-to-You SUPERSTORE!

See our entire inventory at:

BURRITTMOTORS.COM

(315) 343-8948 | 330 NY 104 East | Oswego



We are committed to helping businesses and organizations as they grow for the benefit of Central New York communities.

Pathfinder Bank is a proud supporter of the **Syracuse Auto Dealers Association's 2022 Auto Show**.

pathfinderbank.com 315.343.0057

Oswego • Fulton • Mexico • Central Square Lacona • Cicero • Clay • Syracuse • Utica



Local. Community. Trust.



Strong Benefits, Great Pay!



On Site Training





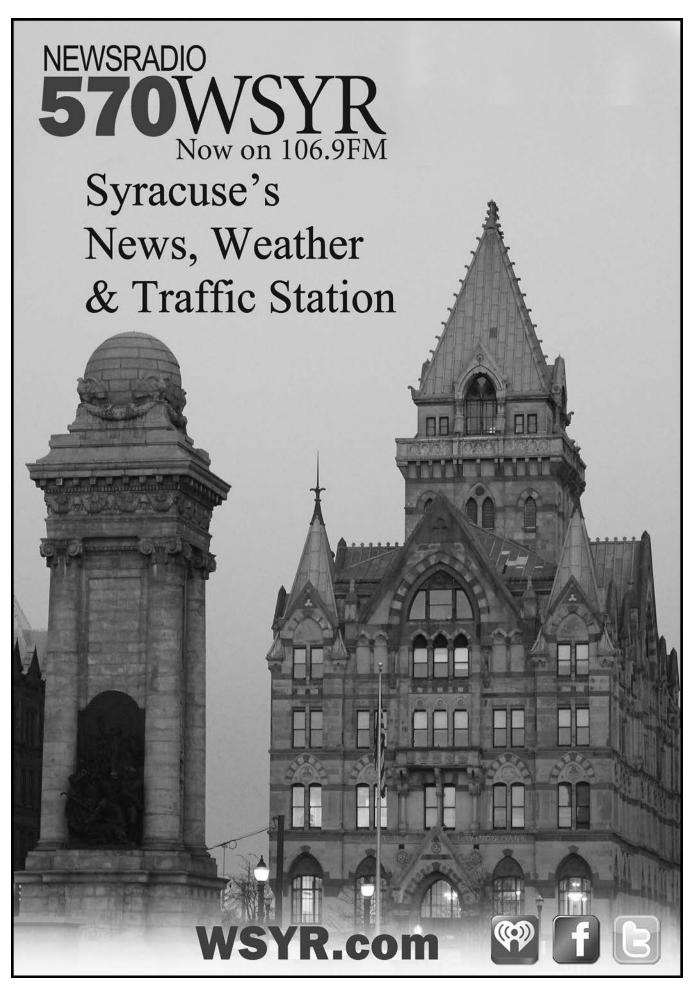
Great opportunities
are available
for you in
all facets of the
automotive
industry!

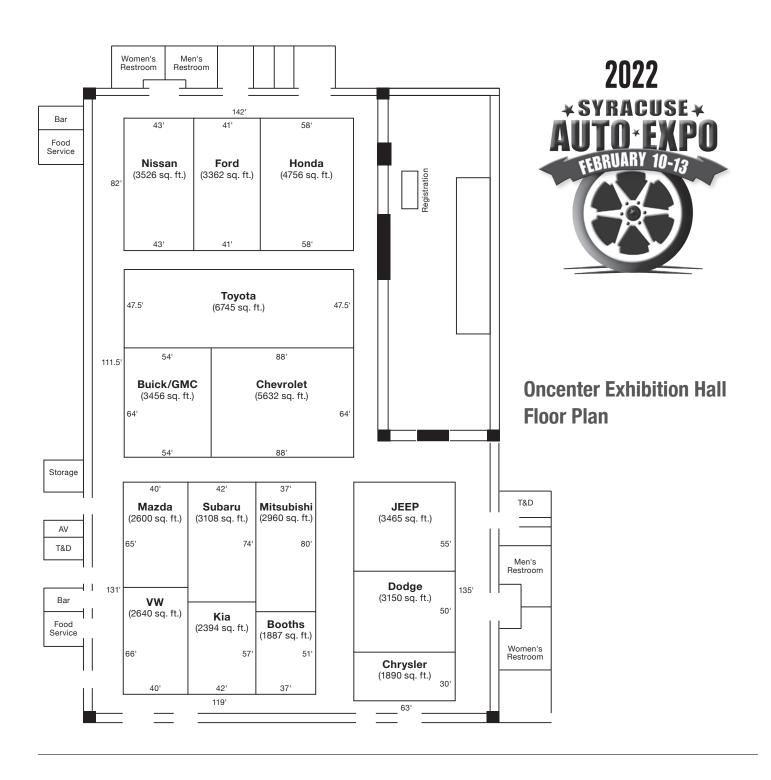
Flexible Working Hours

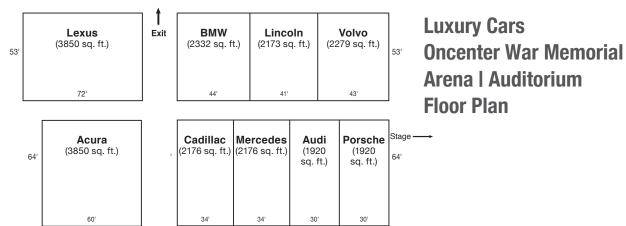


More information on job opportunities is available, contact Pamela Whitmore of SADA at 315-474-1041 or email at pwhitmore@syracuseautodealers.org.













John Savage, CIC, LUTCF President 2700 Bellevue Avenue Syracuse, NY 13219 Phone: 315.423.4321 Fax: 315.423.4114 john@savageagency.com

Auto • Home • Business • Financial Services

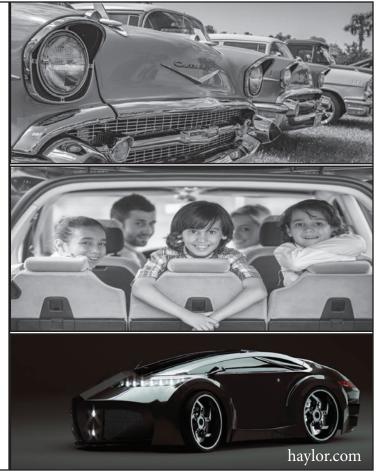


Insuring All You Value

No Matter What You Drive, We've Got You Covered!



Business | Group Benefits | Auto | Home





Membership

DEALERS	MAKES	ADDRESS	CITY / TOWN
Alan Byer Auto Sales	Volvo	1230 West Genesee Street	Syracuse
Bill Cram Chevrolet	Chevrolet	1913 Routes 5 & 20	Seneca Falls
Bill Rapp of Norwich	GMC, Subaru, Buick	4814 NY 23	Norwich
Bill Rapp Superstore	GMC, Subaru, Buick	3449 Burnet Avenue	Syracuse
Burdick BMW	BMW	5947 East Circle Drive	Cicero
Burdick Dodge, Chrysler, Jeep, RAM	Dodge, Chrysler, Jeep, RAM	5885 East Circle Drive	Cicero
Burdick Ford	Ford, Lincoln	3004 Route 49	Central Square
Burdick Hyundai/Burdick Cars	Hyundai	7820 Hogan Drive	Cicero
Burdick Lexus	Lexus	5947 East Circle Drive	Cicero
Burdick Lincoln	Lincoln	5885 East Circle Drive	Cicero
Burdick Mazda Kia	Mazda, Kia	5885 East Circle Drive	Cicero
Burdick Mitsubishi	Mitsubishi	5885 East Circle Drive	Cicero
Burdick Nissan	Nissan	5885 East Circle Drive	Cicero
Burdick RV	RVs	8650 Brewerton Road	Cicero
Burdick Toyota	Toyota	5947 East Circle Drive	Cicero
Burritt Chrysler Dodge Jeep RAM	Chrysler, Dodge, Jeep, RAM	330 NY 104 East	Oswego
Cooper Kia	Kia	Commercial Drive	Yorkville
Cortland Chrysler Dodge Jeep	Chrysler, Dodge, Jeep	3878 West Road	Cortland
Crest Acura	Acura	737 West Genesee Street	Syracuse
Crest Cadillac	Cadillac	717 West Genesee Street	Syracuse
Dave Pirro Ford	Ford	1364 East Genesee Street	Skaneateles
Davidson Chevy Cadillac Buick GMC	Chevrolet, Cadillac, Buick, GMC	18579 US Route 11	Watertown
Davidson Chevy Cadillac Buick GMC of Rome	Chevrolet, Cadillac, Buick, GMC	5871 Rome Taberg Road	Rome
Davidson Ford	Ford	3690 Route 31	Liverpool
Davidson Ford of Watertown	Ford	18621 US Route 11	Watertown
Davidson Nissan	Nissan	18423 US Route 11	Watertown
Den Kelly Chevrolet	Chevrolet	2495 State Route 12B	Hamilton
Dovi Motors	Ford	263 Tompkins Street	Cortland
Fayetteville Dodge, Inc.	Dodge	5427 North Burdick Street	Fayetteville
Fox Buick Chevy GMC	Buick, Chevy, GMC	318 Grant Avenue	Auburn
Fox Chrysler, Dodge, Jeep	Chrysler, Dodge, Jeep	346 Grant Avenue	Auburn
Fox Honda	Honda	320 Grant Avenue	Auburn
Fox Toyota Subaru	Toyota Subaru	188 Grant Avenue	Auburn
Gillespie Chevrolet	Chevrolet	128 Cayuga Street	Union Springs
Heritage Lincoln	Lincoln	900 West Genesee Street	Syracuse
Honda City	Honda	7140 Henry Clay Boulevard	Liverpool
KIA of East Syracuse	Kia	6717 Manlius Center Road	East Syracuse
Koerner Ford	Ford	805 West Genesee Street	Syracuse
Lamacchia Honda	Honda	932 West Genesee Street	Syracuse
Lithia Auto		5194 Commercial Drive	Yorkville
Longley Brothers Dodge	Dodge	1698 County Route 57	Fulton
Lowery Bros. Infiniti	Infiniti	736 West Genesee Street	Syracuse
Maguire Chevrolet of Baldwinsville	Chevrolet	112 Syracuse Street	Baldwinsville

Membership (cont'd)

nembersmy (com a)			
DEALERS	MAKES	ADDRESS	CITY / TOWN
Maguire Chrysler Jeep	Chrysler, Jeep	647 West Genesee Street	Syracuse
Maguire Dodge RAM of Syracuse	Dodge, RAM	959 Hiawatha Boulevard West	Syracuse
Maguire Nissan	Nissan	716 West Genesee Street	Syracuse
Matthews Hyundai of Syracuse	Hyundai	2601 Erie Boulevard East	Syracuse
Matthews Kia	Kia	3885 Route 31	Liverpool
Matthews Nissan	Nissan	3893 Route 31	Liverpool
McNerney Chevrolet	Chevrolet,	363 NY State Route 281	Tully
Mercedes Benz of Syracuse	Mercedes Benz	5433 North Burdick Street	Fayetteville
Nye Automotive	Ford	1479 Genesee Street	Oneida
Nye Buick GMC	Buick, GMC	1421 Genesee Street	Oneida
Nye Chevrolet	Chevrolet	116 Broad Street	Oneida
Nye Chrysler, Dodge, Jeep, RAM	Chrysler, Dodge, Jeep, RAM	1553 Upper Lenox Avenue	Oneida
Nye Toyota Scion	Toyota, Scion	1441 Genesee Street	Oneida
Nye Volkswagen	Volkswagen	5865 Rome Taberg Road	Rome
Par-K Enterprises, Inc.	Chrysler, Jeep	825 South First Street	Fulton
Reymore Chevrolet	Chevrolet	746 North Main Street	Central Square
R.M. Burritt Motors	Chevrolet, Buick	340 State Route 104	Oswego
Romano Chrysler Jeep	Chrysler, Jeep	215 West Genesee Street	Fayetteville
Romano Ford Volkswagen	Ford, Volkswagen	5431 North Burdick Street	Fayetteville
Romano Mazda	Mazda	3120 Erie Boulevard East	Syracuse
Romano Subaru	Subaru	1000 West Hiawatha Boulevard	Syracuse
Romano Toyota	Toyota	6400 Basile Rowe	East Syracuse
Sharon Chevrolet	Chevrolet	241 County Route 57	Phoenix
Steet Ponte Chevrolet	Chevrolet	3036 State Route 28	Herkimer
Steet Ponte Ford Lincoln Mazda	Ford, Lincoln, Mazda	5074 Commercial Drive	Yorkville
Steet Toyota Scion of Yorkville	Toyota, Scion	4991 Commercial Drive	Yorkville
Sun Chevrolet	Chevrolet	104 West Genesee Street	Chittenango
Whittaker Ford	Ford	309 US Route 11	Williamson

AFFILIATES	ADDRESS	CITY / TOWN
ACV Auctions	640 Elliott Street	Buffalo
ADESA of Syracuse	5930 Route 31	Cicero
AmeriCU Federal Credit Union	231 Hill Road	Rome
Bank of America	10 Fountain Plaza	Buffalo NY 14202
CNY Auto Auction	3181 Route 11	LaFayette
Dannible & McKee, CPA	221 South Warren Street	Syracuse
Evans & Bennett	2112 Erie Boulevard East, Suite 100	Syracuse
Five Star Bank	3706 Black Brant Drive	Liverpool
Haylor Freyer & Coon	231 Salina Meadows	Syracuse
LaBonte Law Group	1461 Franklin Avenue, Suite LL-S	Garden City
NBT Bank	52 South Broad Street	Norwich
Thru-Way Autoglass	2814 Erie Boulevard East	Syracuse
Towne Law Firm	PO Box 15072	Albany
Zero Sum (Advance Media NY)	220 South Warren Street	Syracuse
Zurich	7045 College Boulevard	Overland Park, KS

B Brown & Brown



Property & Casualty
Employee Benefits
Personal Insurance

Syracuse Office

500 Plum St, Ste 200 Syracuse, NY 13204

(315) 474-3374

Dealer Services

Specialty Risk Solutions

Surety Bonds

Vestal Office

4104 Vestal Rd, Ste 102 Vestal, NY 13850

(607) 754-0424

Find Your Solution at BBrown.com

Brown & Brown of New York, Inc.



DEAR SEASONS, WE CAN WEATHER ANY CONDITIONS.

Toyota has 16 AWD/4WD vehicles to choose from.













TOYOTA.COM

HONDA CITY (H)



ShopHondaCity.com

7140 Henry Clay Blvd, Liverpool NY (1 mile north of Thruway Exit #37)

(315)451-6750